



Paris in a hurry!

DESIGNER PARIS

After the obvious trip to **Galleries Lafayette** and **Printemps** Paris is full of designer lingerie boutiques and inspirational shop concepts: these are the best.

Le Bon Marché – A beautiful lingerie department on the 1st floor. Great selection of brands and designers including Erès, Dior and Huit. Their selection and merchandising of Princesse Tam-Tam is the best in Paris. Find all the French fashion brands here: Zadig & Voltaire, Comptoir des Cottonniers, Sandro, Maje ...

rue du Bac/rue de Sèvres (take line 12 to Sèvres-Babylone)

Sabbia Rosa – Still a favourite. Luxury silk and lace garments in gorgeous colours.

73 rue des Saints-Pères

Vannina Vesperini – High-end lingerie designer with beautiful camisoles and bras in silk and fine lace.

4 rue de Tournon

Marlies Dekkers – The Dutch brand in Paris.

10 rue du Cherche-Midi

Eva Rachline – A theatrical and sexy designer lingerie brand.

33 rue de Grenelle

Carine Gilson – The Belgian designer brings us gorgeous lightweight lingerie in the most expensive fabrics and colours. Also available in Le Bon Marché if you're short of time.

18 rue de Grenelle

Vos jours, vos nuits – Etam brings us a mega-store! A bright, clean space full of inspiration for mass-market. An immense 900m², the shop is a must-see for every lingerie specialist.

139 rue des Rennes

Undiz – A slight change in mood from the designer boutiques but still a great find. A fun and young lingerie brand full of mix'n'match ideas for mass-market.

Les Halles, niveau (floor) -3, porte Berger

Massimo Dutti – take a look at their interesting loungewear collection

24 rue Royale

Chantal Thomass – now becoming a real French institution, this is also available in Le Bon Marché but if you have time the store is fun for a visit.

211 rue St Honoré

Princesse Tam-Tam – better stocked than in department stores
25 rue Tronchet

Fifi Chachnil – pin-up inspired lingerie
231 rue Saint Honoré, in the courtyard

Cadolle – handmade bustiers and bras, classic French boutique – cult label
255 rue Saint Honoré

Lilou Au Balcon – upmarket lingerie & beach
231 rue Saint Honoré, in the courtyard

Daniela In Love – sexy Parisian multibrand – if you want some brand gossip, this is the place near THE Hermès shop which you don't want to miss anyway
15 rue Boissy d'Anglais

Dior & Dior lingerie – definitely worth a visit for all kinds of ideas
28 avenue Montaigne

Chantelle – one of the world's major high-end brands with their best free-standing shop
Place d'Italie shopping mall, Italie 2

Laure Sokol – lingerie big sizes, the specialist
137 rue de Sèvres

Oysho – Zara's fast growing lingerie chain. Perfect example of how new lingerie environments cater for a more casual attitude.
74 rue de Rivoli

Eres – directional new lingerie and beachwear
2 rue Tronchet

Vilebrequin – a large selection of Hawaiian prints on boxer shorts
418 rue Saint Honoré

PERSONAL INDULGENCE

after all the lingerie – two world famous concepts stores:

Colette – clubby & snobby, for "in" stuff
213 rue Saint Honoré

Merci – introducing shopping as recreation in Paris, excellent health food downstairs
111 boulevard Beaumarchais